

# Opportunity Scoping Tool

A design thinking methodology to define, implement and improve an institutional strategy for micro-credentials



## Key People

**Who are the users** (learners, students) your institution or organisation targets now?

**Who will be the users** (learners, students) your institution or organisation targets through micro-credential provision? What are their specific needs?



## Unique Value Propositions

What **additional value** is micro-credentialling meant to bring to (a) learners, (b) the organisation, (c) external stakeholders?



## Governance and Policies

How will **external issues** relevant to the organisation's purpose, such as (a) legal mandates from governments licencing and funding, (b) requirements from quality assurance affect the ability to achieve the intended outcomes from micro-credentialling?\*

Do any internal **governing or strategy documents/policies** need to be changed to deliver micro-credentials?

Who will (a) **decide** on micro-credentialling policies and (b) **implement** the strategy?



## Operational Activities and Resources

What are the **operational and capacity building activities and other supportive requirements** required to deliver the micro-credentialling strategy from the design to the delivery of the educational outputs and services to improvement?

How will digital technologies need to be introduced and/or adapted to deliver micro-credentialling?



## Strategic Partnerships

What internal and external **partnerships** will be needed to engage in delivering this strategy? Consider industry partners relevant to the micro-credentials.



## Performance

What will indicate a **failure** / need for a fundamental **rethink**?

What are the **indicators** under which **success** of the Micro-Credential Strategy will be measured?



## Budget, Revenue and Cost

What are the **sources of income** for the micro-credentials? Is this a percentage of existing budgets, or are separate revenue sources envisaged?

What are the **cost-centres** for the micro-credential provision?



## Improvement

How do **stakeholders engage** in and give input for improvement?

What **risks** need to be mitigated?